



After a two year hiatus, **TEDxAustin & TEDxAustinYouth** fires up Austin with **RISE**, showcasing Texas innovators whose contributions and ideas elevate us individually and in community.

On behalf of TEDxAustin and TEDxAustinYouth, we are reaching out to you with an opportunity to invest in expanding your business network with the global TED and TEDx community, and ignite “ideas worth spreading.” With a track record of 1,000+ youth attendees event, you also have an opportunity to directly grow youth leadership through no-cost attendance and creating mentorships for youth Event Team members.

RISE is a two-part event starting with TEDxAustin geared to adults, followed by TEDxAustinYouth focused on topics for middle and high school students. And, as an Austin exclusive, TED presentations bookend xLabs, our interactive venue that allows all participants the opportunity to explore new ideas and innovations presented by TEDx in an interactive hands-on setting.

Your partnership with TEDxAustin is a way for your business to positively affect customers' perceptions by demonstrating your commitment to Austin.

As a not for profit, volunteer-run organization TEDx has many needs and we hope to benefit from **your gifts**:

Circle of Partners	Underwriting Partner \$20,000	Patron \$10,000	Affiliate \$5,000	Donor \$2,500	Friend \$1,000 - \$500
Exclusive partnership - “TEDxAustin supported by <i>Your Organization</i> ” recognition	✓				
Your logo on TEDxAustin promotional video	✓	✓			
Exhibit space in xLabs	✓	✓			
A message in the conference program	200 words	100 words	50 words		
Invitations to post-conference speaker dinner	4	2	2		
Your logo in the conference program	✓	✓	✓	✓	✓
Your logo displayed on-screen during breaks	✓	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓	✓
Your logo displayed on a “thank you slide”	✓	✓	✓	✓	✓
Distribution of your promotional material	4	2	1	1	1
Event Tickets	16	8	6	4	2

We also welcome in-kind sponsorships of printing, catering, speaker travel, accommodations & transportation, equipment loans and professional services to produce TEDxAustin and TEDxAustinYouth. Contributions are tax free under the Eanes ISD nonprofit status and can be made:

- Online at <https://eanes.revtrak.net/District-Payments/Donations/> - /v/tedx-donate
- By checks payable to “Eanes ISD” with TEDxAustin in the memo

Eanes ISD / TEDx
601 Camp Craft Road
Austin, TX 78746

Questions? Please ask them! Contact **Partner Relations, Marietta Silva Allison 512-415-7218 c.**

Financial integrity is paramount – All partner commitments are used solely for the execution of the event. TEDx is a not for profit organization and all speakers, performers and TEDx event team members volunteer their time to bring you ideas worth spreading.